

Marine Insurance

Target Market Statement (Version 10/2021)

Product Name	Marine
Product Type	Commercial Lines general insurance product suitable for companies
Who is the product	This is a commercial insurance product suitable for organisations
designed for?	wishing to insure against the risk of loss or damage to ships, cargo,
	terminals, and any transport by which the insured property is
	transferred, acquired, or held between the points of origin and the
	final destination.
Who is the product not	• Consumers
appropriate for?	
What are the mandatory	This product provides the following cover, up to agreed specified
product features that will	limits:
meet the needs,	 In respect of goods moving by sea, road or rail
characteristics and goals of	(a) Institute Cargo Clauses (A) 1.1 2009 CL 382
the target market?	(b) Institute Strikes Clauses (Cargo) 1.1.2009 CL 386
	(c) Institute War Clauses (Cargo) 1.1.2009 CL 385
	(d) Institute Classification Clause 1.1.2001 CL 354
	 In respect of goods moving by air
	(a) Institute Cargo Clauses (Air) 1.1.2009 CL 387.
	(b) Institute Strikes Clauses (Air) 1.1.2009 CL 389.
	(c) Institute War Clauses (Air) (excluding sendings by Post) 1.1.2009
	CL 388.
	(d) Institute War Clauses (sendings) by Post 1.3.2009 CL 390.
Does the product include	N/A
optional covers?	
Additional Benefit	N/A
How should this product	This product can be sold with the active assistance and guidance of
be distributed?	an insurance intermediary to select the appropriate level of cover.



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What should distributors	To ensure the customer receives fair value for this product, care
do to ensure the product	must be taken to ensure no duplicate cover exists or is caused by an
provides fair value to the	add-on where that cover is already provided by the policy.
end customer?	Commission, fees or charges passed onto the customer must be
	proportionate to the service provided and provide fair value.
Additional Product	This document is to be read in conjunction with the appropriate
Literature	policy wording which is available on CTIUK's Website



Sport and Social Clubs Insurance

Target Market Statement

Product Name	Sport and Social Clubs
Product Type	Commercial Lines general insurance product suitable for companies
Who is the product	This is a commercial insurance product suitable for organisations
designed for?	wishing to insure the risks of running their golf, sport or any other
	social clubs within the United Kingdom.
Who is the product not	• Property in course of construction
appropriate for?	 Any process of production packing treatment testing
	commissioning servicing cleaning dyeing or repair, etc
	●Non-Commercial customers.
What are the mandatory	This product provides the following cover, up to agreed specified
product features that will	limits:
meet the needs,	●Material Damage
characteristics and goals of	Business Interruption
the target market?	•All Risks on Specified Items
	 Money and Personal Injury
	●Good in Transit
	●Computer Breakdown
	● Deterioration of Stock
	●Employers' Liability
	●Public and Products Liability
	●Loss of License
	Personal Accident
	●Legal Expense
	●Theft by Club Officials
Does the product include	N/A
optional covers?	
Additional Benefit	N/A
How should this product	This product can be sold with the active assistance and guidance of
be distributed?	an insurance intermediary to select the appropriate level of cover.



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What should distributors	To ensure the customer receives fair value for this product, care
do to ensure the product	must be taken to ensure no duplicate cover exists or is caused by an
provides fair value to the	add-on where that cover is already provided by the policy.
end customer?	Commission, fees or charges passed onto the customer must be
	proportionate to the service provided and provide fair value.
Additional Product	This document is to be read in conjunction with the appropriate
Literature	policy wording which is available through the CTIUK Website



Combined Liability Insurance

Target Market Statement

Product Name	Combined Liability
Product Type	Commercial Lines general insurance product suitable for companies
Who is the product	This is a commercial insurance product suitable for organisations
designed for?	wishing to insure the liability risks of running their businesses within
	the United Kingdom.
Who is the product not	•Seeking for cyber or communicable disease covers.
appropriate for?	Non-Commercial customers.
What are the mandatory	This product provides the following cover, up to agreed specified
product features that will	limits:
meet the needs,	● Public Liability
characteristics and goals of	●Product Liability
the target market?	● Employers' Liability
Does the product include	N/A
optional covers?	
Additional Benefit	N/A
How should this product	This product can be sold with the active assistance and guidance of
be distributed?	an insurance intermediary to select the appropriate level of cover.
What should distributors	To ensure the customer receives fair value for this product, care
do to ensure the product	must be taken to ensure no duplicate cover exists or is caused by an
provides fair value to the	add-on where that cover is already provided by the policy.
end customer?	Commission, fees or charges passed onto the customer must be
	proportionate to the service provided and provide fair value.
Additional Product	This document is to be read in conjunction with the appropriate
Literature	policy wording which is available through the CTIUK Website

